



Lanark County Crime Stoppers, Creating Safer Communities!

Fight crime by calling
Crime Stoppers anonymously.
Your tip could earn you a cash reward.
1-800-222-TIPS.

2017 Animated Poster Competition

5 Prizes of \$100

Lanark County Crime Stoppers is a non-profit organization that offers anonymity and rewards to people who provide telephone or online information leading to an arrest. *Anonymity overcomes fear of involvement and cash overcomes apathy.*

The *Lanark County Crime Stoppers Student Animation with Soundbite Poster Contest* promotes the Crime Stoppers' Tip Line by encouraging students to submit original artwork depicting their idea of a safe school. This includes stopping violence, gangs, graffiti, drugs, cybercrime and bullying or harassment or other criminal activity that may impact students. Winning artists will receive cash prizes with all entries being displayed on the Crime Stoppers website (www.lccs.ca). Prize winning posters will be displayed in prominent locations throughout Lanark County. The poster contest aims to motivate students to report any information they may have regarding bullying or criminal activity that has happened or may happen in hopes of preventing future problems.

Poster contest begins March 1 and the deadline is Friday, April 28, 2017 (12 noon).

Theme:

The animated with sound bite poster contest should promote student awareness and responsibility in promoting the Crime Stoppers Program as an effective tool in the fight against crime in the school community.

Some possible topics to address: violence, gangs, graffiti, drugs, bullying, cybercrime and harassment. Use artwork and/or an original slogan that illustrates responsibility for student safety and conduct. This is your contest and your voice matters.

Guidelines:

- Open to all students in Grades 9-12.
 - Entries must be originals of the student's artist. The use of copyright materials and/or designs is prohibited.
 - Poster submissions must include digital content with a 5 to 10 second sound bite. Posters are to be submitted on a USB to the Carleton Place OPP station at 15 Coleman Street. (The full mailing address appears at the end of this document).
 - Include the Lanark County Crime Stoppers title and logo. Include the Tipline 1-800-222-TIPS (8477) and the LCCS Website www.lccs.ca
- Stress that all tipsters remain anonymous and that Crime Stoppers is not run by the police but rather by a not for profit board that works to support law enforcement in your community.
- All persons producing a video or in a video must sign a [release form](#) in order to be eligible to enter. In addition music chosen cannot be copyrighted. For possible music/sound effect tracks we suggest any of the websites below or any others that you are familiar with.
<http://audiosoundclips.com/> <https://freesound.org/> <https://www.audioblocks.com>
 - Entries without completed, attached forms will be disqualified. Please print neatly.

Digital Animation guidelines:

- Review Lanark County Crime Stoppers website www.lccs.ca before beginning this project.
- Entries are limited to three per student.
- The animation should demonstrate Crime Stoppers program in some way.
- Entries will be judged on messaging and visual impact. All content must be original.
- Any persons appearing in this video must complete a release form as well.
- Parents or guardians must also complete the consent form.

Awards:

- The top 5 animated posters with sound bite will be awarded \$100 each.

Criteria for Judging:

- Adherence to the theme.
- Contest guidelines are followed.
- Originality and Creativity.
- Aesthetic Quality.
- Clear audio message of 5 to 10 seconds.
- Judging will be done by the Lanark County Crime Stoppers Board of Directors.
- Signed release forms mandatory.
- Submissions must be complete in accordance with the above guidelines.

Name _____ Grade _____

School _____

Teacher _____

Home
Address _____

Phone _____

I acknowledge that the submitted work is original and is solely my work. I Release my work for exhibition, photography, and reprinting as necessary. Parents please indicate if you are comfortable with having your child's name Used in connection with their entry.

____ Yes, my child's name can be used.

____ No, please make sure my child remains anonymous.

Student signature: _____

Parent (guardian) signature: _____

Posters are to be submitted in person or by mail on a USB stick and addressed to Lanark County Crime Stoppers, c/o the Carleton Place OPP Detachment, 15 Coleman Street, Carleton Place, Ontario, K7C 4N9. The final contest deadline is 12 noon on Friday, April 28, 2017. Entries can be submitted any time prior to the deadline.